





ABOUT US

We proudly boast many years of expertise in basic **shipbuilding and waterfront structures.** Our journey began with constructing blocks for naval ships, completed in collaboration with **GRSE**, and fabricating hulls, pontoons, and gangways for various clients.

Initially operating in rented spaces and as subcontractors, we have now established our own waterfront shippard by the bank of River Hooghly. This facility is dedicated to shipbuilding and repair activities, catering to the growing demand for constructing ship hulls in the East Indian market.

OUR VISION

"To become a leading East Indian shipyard trusted for quality ship building, repair, and waterfront structures."

OUR MISSION

"To leverage our waterfront shipyard to become a leading provider of high-quality ship building and repair services in Eastern India."

PROBLEMS



Skilled Labor Shortage

 According to the National Skill Development Corporation, only 20% of the required skilled workforce is available, leading to project delays and increased labor costs.



Infrastructure Deficiency

• A report by the Indian National Shipowners' Association (INSA) states that 60% of Indian shipyards need substantial upgrades to compete internationally.



Maintenance of Standards

• As per a report by the Indian Register of Shipping, **50% of Indian shipyards struggle to meet the stringent standards r**equired for global markets.



SOLUTIONS



Infrastructure Upgrade

Our waterfront shipyard is including modern fabrication tools and automated systems, to improve efficiency and meet global standards.



Quality Assurance

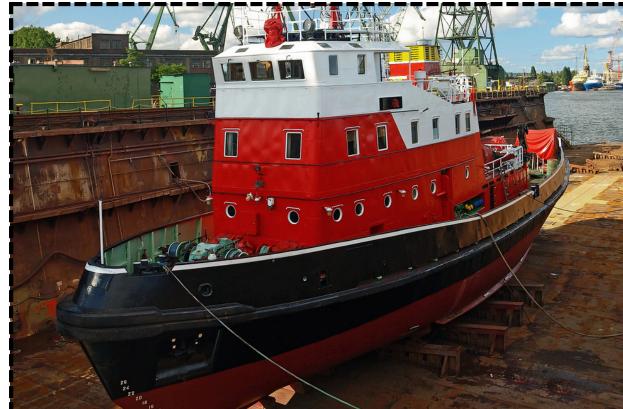
We adhere to stringent quality control measures at every stage of the shipbuilding and repair process, ensuring our products meet international maritime standards.



Competitive Edge

By specializing in the manufacture of various ship parts and small ships, we cater to niche markets, offering customized solutions that meet specific client needs.







OUR USP



Integrated Services

• Comprehensive shipbuilding and repair services.



Skilled Workforce

• Continuous training ensures precision and expertise.



Strategic Location

• Waterfront shipyard on River Hooghly for easy access.



Customization

• Tailored solutions for various ship parts and small ships.



Timely Delivery

• Efficient project management for on-time completion.





TARGET MARKET



Garden Reach Shipbuilders & Engineers Ltd. (GRSE)

• GRSE accounts for approximately **20% of our market share**, providing consistent projects for Indian Naval ships.



Inland Waterways Authority of India (IWAI)

• Responsible for inland water transport development, they contribute to about 15% of our business through regular maintenance and new water carrier builds.



Shipping Corporation of India (SCI)

• As the largest shipping company in India, SCI projects account for about 5% of our business, focusing on small ship manufacturing and repairs.



Hooghly Cochin Shipyard Ltd.

• A significant contributor, offloading substantial projects to our shipyard, covering around 10% of our market.





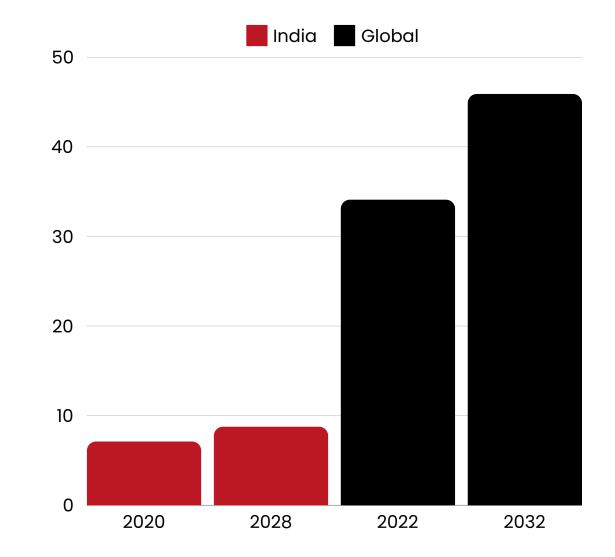
MARKET SIZE

- In 2019-20, India's shipbuilding and ship repairing industry had a market size of **USD 7.11 billion.**
- It is estimated to reach **USD 8.76 billion by 2028**, growing at a CAGR of approximately **4.57%**.

Source: shipmin

- The global ship repair and maintenance service market was **valued at** \$34.1 billion in 2022.
- It is projected to reach \$45.9 billion by 2032, with a revenue CAGR of 3.2% during the forecast period.

Source:reportsanddata





REVENUE MODEL

01

Contract Shipbuilding

• Revenue from **building ships and ship parts under contracts with government agencies** and private companies.

02

Ship Repair Services

 Income from repairing and maintaining ships, tugs, and barges for both government and private clients.

03

Custom Manufacturing

 Profits from manufacturing customized ship parts and small ships for niche markets.

04

Leasing Waterfront Facilities

• Earnings from **leasing our waterfront facilities** for docking and maintenance.

G2M STRATEGY



Segmented Targeting

• Focus on key segments: **government contracts** (40% market share), private shipowners (30%), and commercial shipping companies (20%).



Strategic Alliances

• Partner with industry **leaders like GRSE, IWAI, and Hooghly Cochin Shipyard Ltd.** to secure a steady pipeline of projects.



Digital Marketing

 Invest in a robust online presence, including SEO-optimized website, social media engagement, and targeted ads.



Client Retention Programs

• Implement loyalty programs and regular checkins to ensure **high client satisfaction**, **aiming for a 90% retention rate**.



SOCIAL IMPACT

Economic Impact

- Generates employment for skilled and unskilled labor.
- Local Economy Boost through demand for materials and services.

Environmental Impact

- Eco-friendly shipbuilding and repair processes.
- Strict environmental regulations to minimize emissions and waste.

Social Impact

- Supports local communities through infrastructure.
- Ensures high safety standards, protecting workers and the environment.



AIM TO SCALE UP

Year 1: Infrastructure Enhancement

- **Upgrade shipyard facilities** to meet international standards.
- Invest in advanced technology for efficient shipbuilding processes.

Year 2: Market Expansion

- Increase market share in government contracts by 15% through targeted proposals and strategic alliances.
- Expand services to **include small ship manufacturing** for niche markets.

Year 3: Diversification of Services

- Develop **customized ship parts manufacturing** to cater to specific client needs.
- Enhance **leasing of waterfront facilities** for additional revenue.



Competitive Advantages

| Feature/Aspect | Our Company | Tebma Shipyards Limited | Shoft Shipyard Private Limited | Western India Shipyard Limited | |
|--------------------------------------|-------------|-------------------------|-----------------------------------|-----------------------------------|--|
| Integrated Services | ✓ | ✓ | ✓ | ✓ | |
| State-of-the-Art Facilities | ✓ | × | × | × | |
| Skilled Workforce | ✓ | ✓ | ✓ | ✓ | |
| Strategic Location (River Hooghly) | ✓ | × | × | × | |
| Strong Partnerships | ✓ | × | × | × | |
| Customization of Ship Parts | ✓ | × | × | × | |
| Quality Assurance (ISO Certified) | ✓ | × | × | × | |
| Timely Delivery | ✓ | ✓ | ✓ | ✓ | |
| Sustainable Practices | ✓ | × | × | × | |
| Customer-Centric Approach | ✓ | ✓ | ✓ | ✓ | |
| Leasing Waterfront Facilities | ✓ | × | × | × | |
| Digital Presence | ✓ | × | × | × | |

OUR TEAM



MR. SAMYA CHAKRAVARTY

Director

Experience: MBA FINANCE **Experience:** 25 Years'

Experience in

Manufacturing Industry



SOURJA CHAKRAVARTY

Managing Director

Experience: B.E, MECH
Experience: 14 Years'
Experience in Ship Building
/ Repairing industry

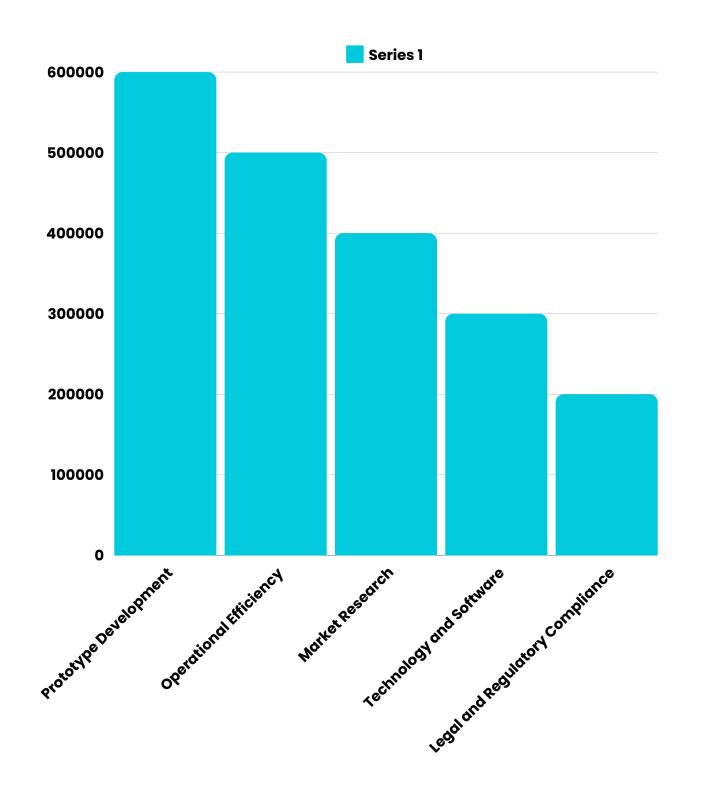


MAYURAKSHI CHAKRAVARTY

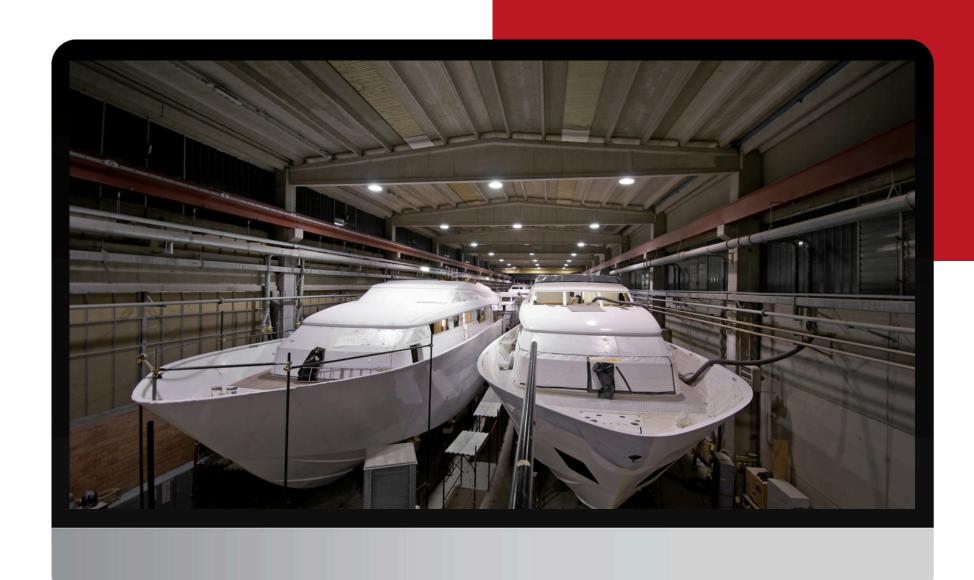
Director

Experience : MBA HR **Experience :** 15 Years' Experience in Industry

FUND UTILIZATION



| Particulars | Milestone - 1 | | Milestone - 2 | | Milestone - 3 | | Total |
|---------------------------------------|---------------|----------|---------------|----------|---------------|----------|-----------|
| | Jul-24 | Aug-24 | Sep-24 | Oct-24 | Nov-24 | Dec-24 | Total |
| Prototype Development | 1,50,000 | 1,50,000 | 1,00,000 | 1,00,000 | 50,000 | 50,000 | 6,00,000 |
| Operational Efficiency | 1,50,000 | 1,00,000 | 1,00,000 | 1,00,000 | 25,000 | 25,000 | 5,00,000 |
| Market Research | 1,00,000 | 1,00,000 | 50,000 | 50,000 | 50,000 | 50,000 | 4,00,000 |
| Technology and Software | 1,00,000 | 50,000 | 50,000 | 50,000 | 25,000 | 25,000 | 3,00,000 |
| Legal and Regulatory Compliance | 50,000 | 50,000 | 50,000 | 50,000 | | | 2,00,000 |
| Total | 5,50,000 | 4,50,000 | 3,50,000 | 3,50,000 | 1,50,000 | 1,50,000 | 20,00,000 |



OUR CONTACT

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